

Earth Adventures Travel Company

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~MEMO~

EARTH ADVENTURES TRAVEL AGENCY
A GLOBE-TROTTERS CO.

TO: Staff
From: Boss
Subject: Travel Package Concept

More and more people are showing interest in educational travel opportunities. To serve this market, we would like to offer interesting and exciting travel tours to the world's major biomes. Your assignment will be to design and advertise a biome adventure tour that takes travelers to different places around the globe. However, all of the destinations on your tour must belong to a single biome.

Your assignment is to design and advertise a biome adventure tour that takes travelers to different places around the world...Be sure that your tour features at least four different destinations.

BIOME _____

1. Choose four or more travel destinations to place on your tour.
2. Create an informative brochure describing the trip. Illustrate your brochure to show the selling points of the tour.
3. Use reference books or magazines to find out more about each destination.
4. Include practical information for the traveler such as:
 - .what temperatures and how much rainfall to expect
 - .what plants and animals may be encountered
 - .points of interest
 - .warnings
 - .advice about how the seasons could affect travel
5. Locate each destination on a world map.
6. Include travel information: type of transportation, time to travel from each destination, documents and shots needed, as well as cost of travel package.
7. Present your brochure to the class. Use pictures and props.

**The class listening to the presentation should play the role of tourists by asking questions to learn about the biome adventure that the group has planned.